

MIAMI (USA), March 4th

International Top Leader Chanida Puranaputra joins WOR(I)D Global Network.



It's definitely a great momentum for WOR(I)D Global Network and the interest around the first technology company in network marketing industry is growing day after day.

Today she announces that **Chanida Puranaputra**, Thailand Top Leader with more than 30 years of experience in Network Marketing industry, **has joined WOR(I)D as Master Distributor.**

Chanida has trained and produced more MLM millionaires, multimillionaires and industry leaders than anyone before her.

Originally from Thailand, she has spent a majority of the past two decades in the direct sales and network marketing arena, occupying top leadership positions in several premiere companies. During that time, not only did she pioneer new and effective marketing strategies for her business, speak in more than 25 countries and had her training resources translated into over 10 languages, they also strengthened and expanded the industry's presence in the Southeast Asia market. Countries like

Thailand, Malaysia and Vietnam are now flourishing in the MLM field because of her influence and expertise. She successfully holds the title of Top Income Earner, Leader of the Year, Millionaire club, all while being part of the Advisory Board - masterminding ways to take the industry to the next level.

"For me is an exciting challenge, again, in my life." - Chanida says - "I believe the combination between the power of network marketing and the unbelievable and breakthrough ideas of WOR(I)D and its CEO, Fabio Galdi, surely will build the next Billion Dollar company. I'm here for this. I want to thank Lamia Bettaieb, the first woman in the Top 200 earners in MLM industry, to have introduced me to this company and to these guys. They are clever, serious and professional as I never seen before. This is just the beginning in a new era for the Network and a lot of my friends and colleagues are watching WOR(I)D as an unmissable opportunity."

"Chanida has brought to us an amazing enthusiasm." - the first words of Fabio Galdi, CEO and President of WOR(I)D Global Network - "After 5 years of presence in this industry, we are approaching to an important turning point, with the release of some incredible products that will smash the paradigms in this industry, bringing WOR(I)D to the next level. The experience, the attitude and the energy of Chanida are the right ingredients to transform this already successful story in a really unbelievable success story, for our Company, our leader and our network. We are really excited to build the next Millionaires Generation in this industry together with Chanida."

The first official appearance of Chanida in a WOR(I)D event is scheduled for March 18-19, in Dubai, during the "WISH YOU wear HERE" event, the official event for the presentation of WOR(I)D | wear division.